

TEXTURE BACKGROUNDS

To Elevate Your Presentation Designs

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A background may be relegated to the back of a design but it plays a very important role in designing. Even a white background can be a great background for a slide depending on the way white space is being used. However, many a time, this plain vanilla background looks weak and non-inspiring.

A good slide background can be the factor that turns an otherwise ordinary presentation into an impactful one. It can make you stand out in a sea of similar presentations. It also makes you in tune with the latest presentation design trends and puts you in the league of professional PowerPoint designers.

Benefits of Using a Slide Background:



It acts as an **anchor** for your presentation. It holds all the design elements together and keeps them from floating in the air.



It adds **context** to the presentation. Content is empowered when a context has been set. A vintage background sets a context for historical and timeless wisdom, an eroded background sets a context for challenges and risks. This way it reinforces the message of the presentation.



It adds color and **visual enhancement** when visuals or graphics are difficult to find.



It adds **continuity** to the presentation. It acts like a presentation theme that knits all the slides together from start to finish into a unified, compelling story.

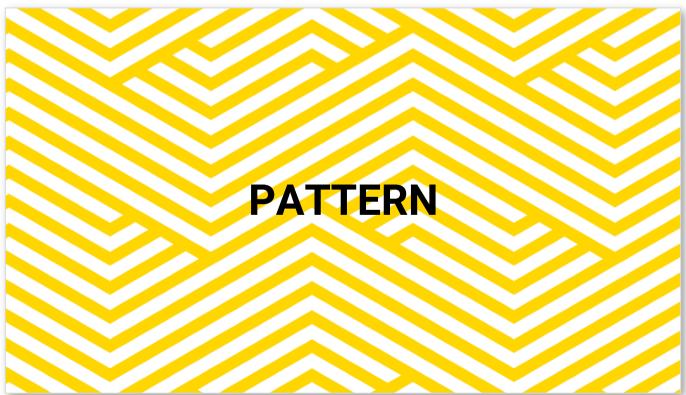




An image can also act as a background for your slides. But we usually keep changing images depending on the topic in the slide being discussed. We want to use a slide background as a canvas that replicates across all the slides and knits the presentation slides together as one story.

There are three types of artistic backgrounds that can help you achieve that:







GRADIENT

In this eBook, we are covering Texture Backgrounds. We have handpicked some amazing backgrounds that you can use for your presentations. We have given direct download access to the texture backgrounds at the end of this eBook.

Download All 20 Texture Backgrounds & Sample Designs at the end of this eBook



HANDPICKED TEXTURE BACKGROUNDS for Your Presentations



A vintage texture background is great for timeless presentation topics. If the tips and lessons you are sharing have been handed from the generation of experts before us, it's good to get that historical touch for your presentation too. Look how we used it for a presentation on "The Most Well-Guarded Secrets of Successful Business." The secrets become more credible thanks to the vintage texture.



Follow your gut instinct

Intuition is very real and something that is never wise to ignore, because it comes from deep within your subconscious and is derived from your previous life experiences. If everyone else is telling you "yes" but your gut is telling you otherwise, it's usually for a good reason.

Successful people know that trusting your intuition is equivalent to trusting your true self; and the more you trust your true self, the more control you have of making your goals and dreams come true.

